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FOR IMMEDIATE RELEASE

Wesley Enhanced Living Pennypack Park and Greater Northeast Philadelphia Chamber of Commerce Host Gubernatorial Candidate Joe Hoeffel

Second in the “Meet the Next Governor of Pennsylvania” series

Philadelphia, Pa., April 8, 2010 – Today, Wesley Enhanced Living (WEL) Pennypack Park- formerly known as WEL at Evangelical Manor- will host gubernatorial candidate Joe Hoeffel (D, Montgomery County) for a Q&A session that is convened by the Greater Northeast Philadelphia Chamber of Commerce (GNPCC) and will take place from 8-9:30 a.m.

Hoeffel’s appearance is the second in a series of breakfast meetings dubbed ***Meet the Next Governor of Pennsylvania*** which will feature the announced candidates for Governor of the Commonwealth. This series will give Northeast Philadelphia business leaders the chance to become familiar with the policies of the gubernatorial candidates and ask questions about what the candidates ideas are regarding key issues like small business development, healthcare and tax reform that will positively impact the Northeast. Other event sponsors include *the Northeast Times*, PECO, PA Manufacturers Association, Sandmeyer Steel Co., Keystone Mercy Health Plan, EBA Consulting, Philadelphia Coca-Cola Bottling Co., Comcast Business Class, Crown Holdings and WaWa.

“Wesley Enhanced Living is thrilled to partner with the Greater Northeast Philadelphia Chamber of Commerce to bring all of the Pennsylvania gubernatorial candidates to our WEL Pennypack Park retirement community and provide the residents and business owners of these great Northeast Philadelphia neighborhoods the opportunity to become incredibly familiar with the politicians who are vying to lead the Commonwealth,” said Dawn George, Vice President of Fund Development and Government Relations at WEL. “The policies of the next Governor will have a direct impact on the economic development and growth of this region and Northeast residents should be able to make an informed decision when they go to the primary polls on May 18. As a company that is committed to not only serving our senior adult residents, but to also benefitting the lives of the people in the neighborhoods where our communities reside, Wesley Enhanced Living hopes that everyone takes advantage of this opportunity to become an integral part of the democratic process.”

Hoeffel will speak to the audience, take their questions and then will tour WEL Pennypack Park to meet the senior residents and view first-hand the significant \$23 million renovation and modernization project that is currently underway at the historic retirement community on Roosevelt Boulevard. Community improvements at WEL Pennypack Park include new personal care suites, completely renovated and updated 120-bed rehabilitation and skilled nursing facility, remodeled dining rooms, a bistro-style restaurant, entertainment center, a new meditation chapel, library, game room, fitness center and courtyard.

Hoeffel has served three terms in Congress representing the Montgomery County based 13th congressional district and is currently vice-chair for the Montgomery County Board of Commissioners. He has a thirty-year record of progressive politics, effective and pragmatic leadership and fiscal responsibility on behalf of his constituents. Hoeffel has made government reform a central issue in his campaign for governor and aims to set a new standard for ethical behavior and decency in Pennsylvania's state government. Hoeffel and his wife Francesca reside in Abington in Montgomery County. The couple has two children, Mary (29) and Jake (27).

WEL is currently investing more than \$52 million in the Northeast Philadelphia through the renovation projects underway at WEL Pennypack Park and WEL Burholme- formerly known as WEL at Pilgrim Gardens. Both construction projects utilize organized labor. The projects managed by WEL are aimed to improve the quality of life for income qualified and middle-income seniors and families living in Northeast Philadelphia and will help to bolster the local economy. Hoeffel will be available for onsite press interviews and photographs. Questions about the ***Meet the Next Governor of Pennsylvania*** series and WEL Pennypack Park should be directed to Caroline Pennartz at 215-825-9644 / cpennartz@levlane.com.

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Wesley Enhanced Living

Wesley Enhanced Living (WEL) continuing care retirement communities are non-profit and faith-based with a mission to deliver a purposeful life to residents. Serving over 1,000, with more than 600 employees throughout Pennsylvania, Wesley Enhanced Living in Doylestown, Hatboro, Pennypack Park, Burholme and Brodheadsville provide independent living, personal care, dementia care, and skilled nursing services. The organization also manages two HUD subsidized housing facilities for seniors, Meadow House and Manor Glen, in the Philadelphia region. Wesley Enhanced Living is headquartered in Southampton, Pennsylvania. For more information, call: 215.354.0565, or visit www.wel.org or www.facebook.com/wesleyenhancedliving

Wesley Enhanced Living Foundation

The Wesley Enhanced Living Foundation (WELF) seeks to advance the Wesley Enhanced Living continuing care retirement communities' vision and mission through philanthropy. Charitable gifts to the Foundation are directed to a variety of purposes: benevolent care for residents, community enrichment, innovation through technology, growth and expansion, capital improvements and endowment funds. www.wel.org