



**\*\*\*MEDIA ALERT\*\*\***

**Mayor Michael Nutter to Address Northeast Philadelphia Business Leaders**

***Mayor Nutter Will Announce Expansion of Home-Buy-Now Program That Will Generate \$30 Million in Economic Activity***

**WHAT:** Mayor Michael Nutter will address members of the Greater Northeast Philadelphia Chamber of Commerce (GNPCC) at Wesley Enhanced Living (WEL) at Evangelical Manor. Mayor Michael Nutter will announce the expansion of Philadelphia Home-Buy-Now – a program that helps workers in Philadelphia buy homes in the city. The expanded program will help at least 300 Philadelphia workers buy homes over the next year, generating more than \$30 million in economic activity.

A \$23+ million renovation project is currently underway at the WEL at Evangelical Manor retirement community. The WEL at Evangelical Manor renovations will include new one and two bedroom apartments, a new dining area and lounge, a new fitness center, a new bistro, enhanced outdoor living spaces and improvements to the physical plant that will promote health and well-being among Northeast senior adults. The project has created 120 construction-related jobs and secured 225 healthcare jobs for working families in the local Philadelphia region.

[www.wel.org/communities/evangelical\\_manor/evangelical\\_manor.html](http://www.wel.org/communities/evangelical_manor/evangelical_manor.html)

The WEL Foundation is also leading a \$3.1 million capital campaign to support the expansive transformation. The WEL Foundation is in the public phase of the campaign after raising \$2.1 million through leadership gifts to date. WEL is now reaching out to the broader community for their support in sustaining and updating this important icon of Northeast Philadelphia.

[www.wel.org/giving\\_opps/manor\\_capital\\_campaign/manor\\_capital\\_campaign.html](http://www.wel.org/giving_opps/manor_capital_campaign/manor_capital_campaign.html)

**WHO:**

- Mayor Michael Nutter, Mayor of City of Philadelphia
- Andrew Altman, Deputy Mayor for Planning and Economic Development
- Al Taubenberger, GNPCC President
- 150 GNPCC Members

**WHERE:** Wesley Enhanced Living at Evangelical Manor  
8401 Roosevelt Boulevard  
Philadelphia, PA 19152

**WHEN:** Thursday, March 5, 2008  
11:00 a.m. – Reception  
11:30 a.m. – Lunch  
12:00 noon – Mayor Nutter Speaks

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**Wesley Enhanced Living (WEL)**

Wesley Enhanced Living (WEL), [www.wel.org](http://www.wel.org), continuing care retirement communities are non-profit, non-denominational living environments with a mission to deliver a purposeful life to residents. Serving over 1,000, with more than 600 employees throughout Pennsylvania, Wesley Enhanced Living in Doylestown, Hatboro, Pennypack Park, Burholme and Brodheads ville provide various combinations of independent living, personal care services, dementia care, and skilled nursing services. The organization also manages two HUD subsidized housing facilities for seniors, Meadow House and Manor Glen, in the Philadelphia region. Wesley Enhanced Living is headquartered in Southampton, Pennsylvania. For more information, call: 215.354.0565, or visit [www.wel.org](http://www.wel.org).

**Wesley Enhanced Living Foundation**

The Wesley Enhanced Living Foundation (WELF) seeks to advance the Wesley Enhanced Living continuing care retirement communities' vision and mission through philanthropy. Charitable gifts to the Foundation are directed to a variety of purposes: benevolent care for residents, community enrichment, innovation through technology, growth and expansion, capital improvements and endowment funds. [www.wel.org](http://www.wel.org)